



THE
**CHESHIRE
HORSE**

Since 1997

Anniversary Sale

OCT. 9-12

4 DAYS ONLY



STOREWIDE Savings!

20% OFF

- Apparel & Footwear
- Helmets
- Gifts & Toys

15% OFF

- Horse & Dog Clothing
- English & Western Tack

10% OFF

- Horse Health Care
- Barn Supplies & Fencing
- Pet Food & Supplies

5% OFF

- All Grain
- Some exclusions apply.*

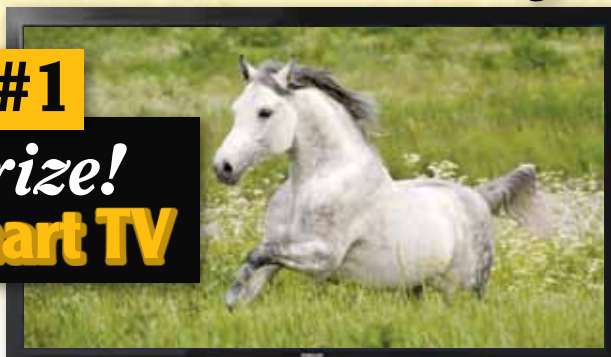
Sign up for
the new
Cheshire Horse
Rewards Program!



Spectacular Giveaways!

#1

Prize!
Smart TV



#2

Prize!
**YETI
Cooler**



#3

Prize!
**Henri
de Rivel
Saddle**



#4

Prize!
**FREE Dog or Cat
Food For A Year**

(One bag per month for one dog or cat)



#5

Prize!
**Cheshire Horse
Gift Card**



Huge Vendor Tent!

OCTOBER 9th & 10th

Friday & Saturday

- Thousands Of Dollars Worth Of Prizes In The Vendor Tent
- Many Product Experts Will Be Available To answer your questions

Early Bird Bonus Bags Friday & Saturday!

Stuffed with samples and coupons to the first 50 customers both Friday and Saturday!

Events & More!

- **Justin Boots Trunk Show**
Friday & Saturday (see page 2 for details)
- **Meet Winona**
The Miniature Horse - Sunday
- **Refreshments, Samples & Fun!**



Visit us online at cheshirehorse.com

20% OFF APPAREL & FOOTWEAR

OVATION

Hot Buy!

29⁹⁹

**Ovation Protégé
Helmet**
Navy or Graphite.
Reg. \$39.95



New!

**Cheshire
Horse Apparel**

27⁹⁹

**Cheshire
Horse
Performance
Quarter Zip**



27⁹⁹

**Cheshire Horse
Diamond
Quilted Vest**



Noble Outfitters Apparel and Footwear

With your purchase, you will receive a baseball hat and a chance to win a Wave Fork! (featured on page 5)

BOGS

**We Have The Largest
Selection Of Bogs In
New England! Check
Out Our New Fall
Styles for 2015!**



ARIAT

Ariat Apparel And Boots



Dankso Footwear

We welcome special orders!



carhartt



Carhartt Apparel For Ladies' And Kids

Choose from Flannel Shirts, Jackets, Vests and Denim.

Trunk Sale

Meet with Justin Reps to buy or order an expanded line of footwear available at this event only!

Friday & Saturday

OCTOBER 9th & 10th



Justin Boots And Men's Work Boots

Authentic Hand Crafted Cowboy Boots Since 1879.



Muck Boots

All in-stock styles for men, women and kids.



57⁹⁹

Saxon 600D Medium Turnout Blanket

Waterproof, breathable 200 grams of fill.

Navy/Grey, Sizes 48" - 84" or Grape/Lavender, Sizes 60" - 84".

Reg. \$69.95



15% OFF

All In-Stock Horse Clothing...



horze



....And More!

Anniversary Savings!



SPECIAL SADDLE DEALS!

Assorted Saddles. 7 day saddle trials.

22⁹⁹



Weaver Breakaway Nylon Halter

1" Nylon halter. Soft supple burgundy latigo leather crown. Heat sealed buckle holes. Box stitching at stress points. Assorted colors. Reg. \$28.95



24⁴⁶

Pacific Rim Quilted A/P Saddle Pad

Lots of color options in stock! Reg. \$29.96



Hot Buy!

4⁹⁹

Horze Crescendo Howard Soft Lead

Assorted colors.



horze



EasyCare Inc.
The Ultimate in Hoof Protection



New for 2015

144⁴⁶-164⁰¹

EasyBoot New Mac Hoof Boot

Front shield. Aggressive tread pattern for traction and grip. Opens wide for ease of application. Reg. \$169.95

65⁴¹-76⁴⁶



EasyBoot Trail Hoof Boot

Opens wide to get the hoof in and fastens with Velcro®. Tough polyurethane sole offers excellent durability and grip on all terrain. Sold individually. Reg. \$76.95

We Are Breyer
A Flagship Breyer Store

Huge Selection!



Visit us online at cheshirehorse.com

Special!

Spectra Sure

Compare To Frontline® Plus

28⁹⁹

**SpectraSure
for Dogs**

Prevents flea, tick and
chewing lice for up to 12 weeks.
For dogs and puppies over 8 weeks of
age and over 4 lbs.



10% OFF

**Full Selection
Of All Natural
Dog Treats
Made In The USA**



Hot Buy!

7⁹⁹

14-Oz.

Loving Pets

Duck OR Chicken Tenders

Made in the USA.



Hot Buy!

23⁹⁹

**Cosequin DS
Soft Chews
with MSM**

Joint health supplement
recommended by veterinarians.
60 count. **Reg. \$26.49**



\$5⁰⁰ OFF

**30-Lb. Taste of the Wild
OR 28-Lb. Earthborn
Dog Food**

All flavors. Grain free. **Reg. \$47.95**



10% OFF

All Dog Beds



15% OFF

**Hurtt Winter
Dog Clothing**



10% OFF



product teach love

12⁵⁹-19⁷⁹

EasySport Harness

Features elastic neckline, 2 quick snap buckles
and strong top handle. Fully adjustable and
padded throughout.



10% OFF

Cat Trees

Many to choose from!

Hot Buy!



29⁹⁷

**50-Lb. Victor
Beef & Rice
Super Premium
Dog Food**

GMO-free. Suitable for all
life stages. **Reg. \$34.49**



1⁴⁹

**Merrick
Whole Earth Farms
Dog Food Cans**

Lamb Stew, Duck Stew or
Salmon Stew.

Cat Food Cans 99¢

Hot Buy!



9⁹⁹

**26.25-Lb.
Ever Clean Cat Litter**

Fragrance-free. Maximum clumping
power. Grabs & holds odor.

**Amazing
New Bedding!**

6⁴⁹

**40-Lb. Sani-Care
Premium Bedding**

For cleaner,
healthier stalls.
Reg. \$7.99



5²⁵

Pine Shavings

3.5 cubic foot bale. Locally produced.
Reg. \$5.75

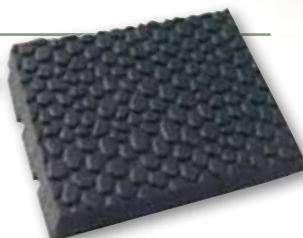


29⁹⁵

4' x 6' x ¾"

**Rubber
Stall Mats**

Made from recycled rubber. Comfortable
non-slip surface. Wide ribbed bottom.
Each mat weighs 100 lbs. Reg. \$34.95



Shires

6⁹⁵

**40" Shires
Slow Feed
Hay Net**

Assorted
colors.
Reg. \$7.95



159⁹⁵

**Scenic Road
Double Wheel
Wheelbarrow**

Extra thick forged steel
undercarriage. Ball
bearing wheels with
grease fittings. Unique
extra braces for enhanced
stability. Custom powder
coated steel.
Reg. \$179.95



34⁹⁹

**5-Gal. Allied
Heated Bucket**

Blue. Flat-back design to
hang flush against wall.
Over-temperature protection.
Thermostatically controlled.



15⁹⁹

**70-Qt. Duraflex
Muck Bucket**

Assorted colors. Made
from high-density
polyethylene to protect
against warpage and
help prevent stress
cracks. Reg. \$19.99



Bravo
TRAILERS

FEATHERLITE
TRAILERS
Safe. Secure. Smart.

CornPro
TRAILERS

We Carry A Wide Selection Of Trailers
Visit Store For Special Offers & Savings

47⁶⁵

Noble
OUTFITTERS

**Noble Outfitters
Wave Forks**

Many color
options
available.
Reg. \$52.95



13⁹⁹

**Miller
Durafork
Bedding Fork**

Assorted colors.
Reg. \$18.39



Hot Buy!

BEKAERT

299⁹⁹

13-48-3 200'

**Solidlock
Fixed Knot
Horse Fence**
Reg. \$352.50



\$100 OFF

84" x 72" x 84" Hay Hut

A robust, durable and UV stabilized
covered hay feeder made of polyethylene.
These feeders protect hay from inclement
weather, saving you money. They reduce
labor costs and minimize pasture stress!
84" deep x 72" wide x 84" high. **725⁰⁰**
Reg. \$825.00

Visit us online at cheshirehorse.com

Buy 1 Get 1 FREE!

2-Lb. Himalayan Rock Salt

100% all natural.
2-lb. with 36" rope included. Reg. \$6.99



Hot Buys!

23⁰⁰

1-Gal. Absorbine Showsheen Refill

Repels dirt, dust and stains to save grooming time.



LEXOL Value Packs Exclusive Deep Discounts!

\$10^{ea.}

Lexol Cleaner & Conditioner

Contains one 25 ct. bottle of leather cleaner wipes and one 25 ct. bottle of Leather conditioner wipes. Made in the USA.



OR 32-Oz. Mane & Tail Grooming

Includes shampoo, conditioner and shine spray.



Hot Buy!

7⁰⁰

20-Oz. Durvet Epsom Salt Poultice Horse & Rider Formula

For temporary relief of minor pains, bruises and sprains.



Special Sale Prices

79⁹⁹

10-Lb. Absorbine Flex+Max Optimized Joint Health Pellets

Helps maintain joint mobility.



29⁹⁹

20-Lb. Apple Elite Electrolyte

High quality electrolyte supplement for horses. May aid in the prevention of dehydration. Highly palatable apple flavored.



19⁹⁹

10-Lbs. Durvet HoofSolid

Pelleted hoof and digestive supplement formulated to provide optimum nutritional support for normal healthy hooves.



24⁹⁹

2.5-Lb. Horse Care Muscle-Up Powder

Unique formula helps support and maintain horse's healthy muscle, nerves and circulatory systems.



10²⁹

4.5-Lbs. Daily Gold Stress Relief

Natural blend contains Montmorillonite clay to buffer acid and bind toxins in horse's digestive system.



24⁹⁹

14.3-Oz. Total Calm & Focus Soft Chews For Horses

Natural blend formula eliminates stress and discontentment.



8⁹⁹

1.1-Lb. Cavalor Fruities Treats

A special snack to reward your horse.



28³⁵

3.75-Lbs. Laser Sheen Skin & Coat Supplement

Promotes healthy skin and radiant show coat from the INSIDE out. Reg. \$31.50



Hot Buy!

12⁹⁹

32-Oz. Shapley's Original MTG Plus

No more smell! Time tested solution for skin healing and hair growth. Safe and effective for dogs, cats, small animals and livestock.



10% OFF



20-Lb. Horseshine

A nutritious flax omega supplement.



Saturday OCTOBER 10th

Cosequin Day

Sign Up to Win a Cosequin Prize Bucket! Bonus Giveaways and Special Prices!

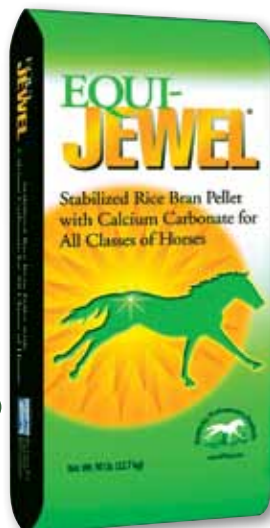


5% Off All Grain!

26⁷⁵

40-Lb. Bag Equi-Jewel Rice Bran Pellets

Highly digestible source of fat for all classes of horses. Useful for intensely worked performance horses, lactating mares, hard keepers and aged horses. **Reg. \$29.75**



32⁹⁵

44-Lb. Bag Emerald Valley Speedi-Beet

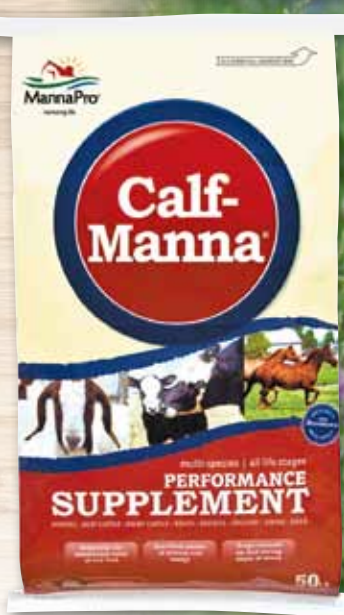
Quick and convenient. Ready in 10 minutes. Ideal fiber source for horses or ponies. Non GM. **Reg. \$36.95**



24⁹⁹

50-Lb. Bag Manna Pro Calf Manna

Multi-species. All life stages. Excellent source of protein and energy. **Reg. \$29.97**

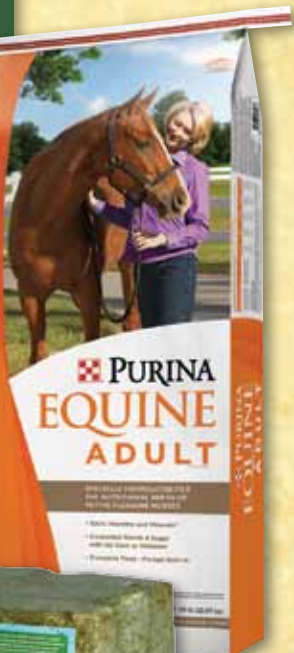


**Buy 1 Get 1
FREE!**

Purina 50-Lbs. Equine Adult, 25-Lbs. SuperSport OR 12-Lbs. Hydration Hay



PURINA



20% OFF

20-Lb. Purina Apple & Oat Treats

Nutritious horse treat packed with vitamins and minerals.

PURINA



\$3⁰⁰ OFF

50-Lb. Bag Purina Enrich Plus

Enrich Plus™ Horse Feed is a concentrated, pelleted ration balancing horse feed designed to be fed as a horse's sole ration, along with quality hay or pasture. **Reg. \$28.95**



13⁹⁵

Your Choice

50-Lb. Bag Purina Layena Pellets OR Crumbles

A 16%-protein high-calcium ration formulated for top-producing laying birds once they reach 18 weeks of age. **Reg. \$15.49**

9⁹⁷

50-Lb. Purina Country Acres Layer Pellets

Poultry feed. **Reg. \$10.95**





**THE
CHESHIRE
HORSE**

Since 1997

***New England's Source For
Equine, Farm, And Pet Supplies***

Anniversary Sale

4 DAYS ONLY OCT. 9-12

Address

8 Whittemore Farm Rd.
Swansey, NH 03446

Phone

877-358-3001

Special Sale Hours

Friday	8:30 - 7:00
Saturday	9:00 - 6:00
Sunday	10:00 - 5:00
Monday	8:30 - 6:00

Prices Good October 9th - 12th, 2015 Some exclusions apply.



horze

Hot Buys!

In-Store Only!

29⁹⁹

Your Choice

Inger Padded Vest

Choose from Fox Orange, Ombre Blue and Dark Brown.

OR Enja Fleece Jacket

Choose from Ombre Blue.

14⁹⁹

Your Choice

Lana Sheepskin Gloves

Fur lined. Genuine sheepskin.

Choose from brown, dark brown or black.



PURINA

12⁹⁹

**Purina
Strategy**
Reg. \$16.95

13⁹⁹

**Purina
Strategy Healthy Edge**
Reg. \$18.25

16⁹⁹

Purina Equine Senior
Reg. \$21.95

17⁹⁹

Purina Equine Senior Active
Reg. \$22.95



WOW!

**Incredibly
Low Prices!**



1⁹⁹

Duramectin

Kills internal parasites. Convenient, easy-to-use syringe allows for fast, fool-proof application. For oral use in horses only.

5⁹⁹



20-Qt. Flat Back Bucket

Impact resistant polyethylene resin with stacking ribs. Assorted colors.



**Free Cheshire
Horse Tee Shirt!**

- In-Store Only -

When you check in on Facebook
or use #cheshirehorsesale



Keep the savings coming! New Cheshire Horse Rewards Program