

YOU'RE INVITED!

Celebrate 20 Years With Us!



**THE
CHESHIRE
HORSE**

Since 1997

**20th
Anniversary Sale**

**Friday - Monday
October 6-9, 2017**



**STOREWIDE
Savings!**

Some exclusions apply.

20% OFF

- Apparel & Footwear
- Helmets
- Gifts & Toys

15% OFF

- Horse & Dog Clothing
- English & Western Tack

10% OFF

- Horse Health Care
- Barn Supplies & Fencing
- Pet Food & Supplies
- Livestock Products

5% OFF

- All Grain

**Earn Points
While You Save
With The Cheshire Horse
Rewards Program!**



Spectacular Giveaways!

#1

**Prize!
Smart TV**



**#2 Prize!
YETI
Cooler**



**#3 Prize!
Henri
de Rivet
Saddle**



**#4 Prize!
FREE Dog or Cat
Food For A Year**

(One bag per month for one dog or cat)



**#5 Prize! \$250
Cheshire Horse
Gift Card**



**Bigger Than Ever
VENDOR TENT!
NOW FOR 3 DAYS!**

Friday, Saturday & Sunday

OCTOBER 6th, 7th & 8th

- Thousands Of Dollars Worth Of Prizes In The Vendor Tent
- Many Product Experts Will Be Available For Questions

**Thank You To Our
Event Sponsors**



Visit us online at cheshirehorse.com

Shop New Fall Styles & Customer Favorites

carhartt 



Carhartt® Apparel & Outerwear For Ladies & Kids

Choose from flannel shirts, jackets, vests and more.

OVATION

29⁹⁵

Protégé Helmet

Assorted colors.

GT467716ML Reg. \$39.95

Metallic Schooler Helmet **39⁹⁵**

Assorted metallic colors. 469765BL3 Reg. \$49.95

Many color options available!



Hot Buy!



New! Cheshire Horse Apparel

29⁹⁹

Cheshire Horse Quilted Jacket

New for fall!



Waterproof Softshell **49⁹⁹**

Perfect for cool weather riding. CH33268PDB38 Reg. \$79.99



NOBLE OUTFITTERS™

Noble Outfitters™ Apparel & Footwear

Noble Snak'N 6-Pack Cooler FREE with Noble Outfitters purchases of \$100 or more!



20% OFF APPAREL & FOOTWEAR

ARIAT
Apparel & Footwear



BOGS®



Outfit the whole family! We have the largest selection of bogs in New England! Check out our new fall styles for 2017!



Muck® Boots

All in-stock styles for men, women and kids.



dansko

Dankso® Footwear
10% Off Special Orders!



Breyer



All Breyer Items

59⁹⁹



Saxon 600D Medium Turnout Blanket

Waterproof, breathable
180 grams of fill.
Navy/Grey, Sizes 48" - 84".
WB801898 Reg. \$74.95



21⁵⁰



Your Choice

Weaver® Nylon Overlay Pattern Horse Halter

Fun fashionable nylon adjustable halters with rolled throat and brass snap. Heat sealed buckle holes. Box stitched at stress points. Assorted patterns. 356785P16 Reg. \$24.50



9⁹⁵



Your Choice

Poly Lead Rope

5/8" x 10" long polypropylene lead with sturdy brass snap. Assorted colors. Reg. \$12.50



15% OFF

EasyBoot Cloud

Designed to give comfort and support to horses with thin soles, abscesses, founder, laminitic stages, stresses of shipping, recovery after workouts or stalling on hard surfaces.



6⁹⁵

Your Choice

PVC Ribbed Bell Boots

Double tape closure for ease of use. Offers protection from overreaching. Assorted colors. Reg. \$8.99



15% OFF

All Horse, Dog & Goat Clothing

29⁷⁵-41⁶⁵

Your Choice

Horseware Goat Coat

Sizes XS-3XL. Reg. \$35-\$49



10% OFF

All Livestock Supplies

Goat, Sheep, Cow, Alpaca, Llama, and Poultry Supplies.



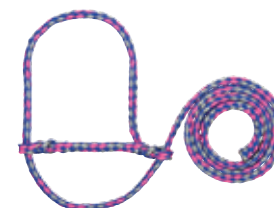
2⁵⁰



Weaver Poly Rope

Sheep Halter

BL357840 Reg. \$2.95



SPECIAL SADDLE DEALS!

English, Western and Endurance Saddles.

7 day saddle trials.



Friday
OCTOBER 6th

Pet Harness Event!



Bring your dog!
Free dog harness fittings and ...

10% OFF

All PetSafe® Items

Friday & Saturday
OCTOBER 6th & 7th

FREE One-On-One Pet Nutrition Consultations & Advice Reading Pet Food Bags!



SAVE \$6-\$10 OFF

Save \$6.00 on all Earthborn 28 lb. bags. Reg. \$45.99-\$51.99
Save \$6.00 on all Taste of The Wild 30 lb. bags. Reg. \$46.95-\$49.95
Save \$8.00 on all Acana 25 lb. bags. Reg. \$68.99-\$74.99
Save \$10.00 on all Orijen 25 lb. bags. Reg. \$78.99-\$89.99



Hot Buy! Compare to Advantix II

26⁷⁹

Avantec II
Effectively kill fleas, ticks, flea eggs, larvae and chewing lice. Available to cover all weight ranges. Waterproof. 4 Tubes. 008024 Reg. \$34.79



23⁹⁹

Cosequin® ASU Sport Joint Health Supplement
For dogs of all sizes. Supports joint and pad health. 041001 Reg. \$26.99



10% OFF

Dog Treats
Assorted flavors.



279⁹⁹

Stay & Play Wireless Pet Fence
8337545 Reg. \$329.95



10% OFF

Open Farm Dog & Cat Food
Ultra Premium, certified humane and ethically sourced ingredient food.



10% OFF

Your Choice
Primal, Stella & Chewy's, Vital Essentials, Nuggets Bone Broth, Steve's Goat Yogurt & More – Frozen & Freeze-Dried Raw Pet Food

We have the largest selection in the area. Give your pet the most biologically appropriate diet there is!





6⁹⁵ **Shires**
Your Choice
40" Shires
Slow Feed
Hay Net

Assorted colors. BL1024 **Reg. \$7.95**



Hot Buy!
Behlen
COUNTRY
78⁵⁰

5 Gal. Behlen Insulated Bucket
It keeps water warm in cool weather and cool in warm weather. Heavily insulated with no electricity required for a no fire hazard design. 54140058 **Reg. \$94.95**



4⁹⁵
Pine Shavings
3.25 cubic foot bale. Locally produced.
3PS **Reg. \$5.35**



\$100 OFF
725⁰⁰

84" x 72" x 84" Hay Hut
A robust, durable and UV stabilized covered hay feeder made of polyethylene. These feeders protect hay from inclement weather, saving you money. They reduce labor costs and minimize pasture stress!
HAYHUT Reg. \$825.00



13,995⁰⁰

Frontier 2-Horse Trailer

These sturdy, yet lightweight trailers are affordably priced and built with the highest safety standards in the industry. GW060802 **Reg. \$14,995.00**



On Sale Now!

Handmade Amish Chicken Coops

Various sizes and styles available!



Hot Buy!

72⁵⁰

6-Bar Galvanized Round Pen Panels

1-5/8" tube, 20 gauge, 12'W x 5'H. Pin hookup. Various mesh and tube gate panels are also available. BGCP6B6P **Reg. \$89.95**

Hot Buy!

Sani-Care

11⁹⁹

Sani-Care™
Odor Control

Bedding and litter additive to prevent or alleviate respiratory distress due to the build up of ammonia gas from degrading urine. Safe, natural and effective. SC30 **Reg. \$15.89**



29⁹⁵

4' x 6' x 3/4"
Rubber
Stall Mats

Made from recycled rubber. Comfortable non-slip surface. Wide ribbed bottom. Each mat weighs 100 lbs. SM2 **Reg. \$34.95**



BEKAERT

179⁹⁹

3" x 3" x 4"
Goat Fence
Black. 200' rolls.
118225 **Reg. \$352.50**



ZAREBA

162⁹⁹

100 Mile AC

Low Impedance Charger

Works in heavy, wet weed conditions to control animals. EAC100M-Z **Reg. \$179.50**



119⁹⁹

10-Frame Complete Bee Hive Kit

Pre-assembled for easy set up and use. Kit includes telescoping outer cover, vented inner cover, 10-frame 9.5" deep hive body, 9.125" wooden frames with wax-coated black plastic foundation, screened bottom board, mite grid and entrance reducer. Bees and other supplies must be purchased separately. 052832 **Reg. \$149.95**

**Buy 1 Get 1
FREE!**



**2-Lb.
Himalayan Rock Salt**
100% all natural with 36" rope
included. 041004 Reg. \$6.99

Hot Buy!

12⁹⁹



**32-Oz. Shapley's™
Original M-T-G™**

Time tested solution for skin
healing and hair growth. Safe and
effective for dogs, cats, small animals
and livestock. 076022 Reg. \$15.89



Hot Buy!

16⁷⁹



**16-Oz. Detangler
& Shine**

Concentrated pure
conditioning. Detangles as you rub.
Penetrates below the surface. Repels
dirt, dust and sand. 411913 Reg. \$23.49



**Buy 1 Get 1
FREE!**



**11-Lb.
Hooflex®
Concentrated Hoof Builder**
90-day supply. 689778 Reg. \$59.79



Hot Buy!



29⁹⁹

**20-Lb. Apple
Elite™ Electrolyte**

High quality electrolyte supplement for
horses. May aid in the prevention of
dehydration. Highly palatable apple flavored.
274364 Reg. \$38.79



Vetericyn

Hot Buy!

24⁹⁹

**16 Oz. Vetericyn
Hydrogel Wound Spray**

Designed to stick to the site of
application and evaporate slowly.
6382040 Reg. \$32.95.



11⁹⁹

**4.5-Lb. Daily
Gold™ Stress Relief**

Natural blend contains Montmorillonite
clay to buffer acid and bind toxins in
horse's digestive system. 56680 Reg. \$13.79



PURINA

9⁹⁹

**3.5-Lb. Purina®
Nicker Maker Treats**

Nutritious horse treat packed with vitamins
and minerals. NM35 Reg. \$14.50



62⁹⁹

**8.75 Gal.
HylaLUBE
Concentrate**

Apple flavored joint
supplement for horses.
974815 Reg. \$69.99



74⁹⁹

**10-Lb.
Flex+Max®
Optimized
Joint Health Pellets**

Helps maintain joint mobility.
688194 Reg. \$89.95



45⁹⁹

**20-Lb.
Horseshine®**

A nutritious flax omega supplement.
HS20 Reg. \$52.99



14⁹⁹

**20-Lb.
Apple
Wafers
Horse Treats**

Designed to provide a nutritional
treat or reward for your horse.
Great for training.
58553220 Reg. \$17.99



Hot Buy!



31⁷⁹

5-Lb. Bute-Less Pellets

Support for a healthy inflammatory
response. Gentle on the stomach.
625782



Saturday

OCTOBER 7th

**Cosequin®
Day**

**Sign Up To Win A Cosequin
Prize Bucket! Bonus
Giveaways And Special
Prices!**





Reg. \$26.50

Reg. \$25.50

Reg. \$25.50

\$5⁰⁰ OFF Each Bag
All Buckeye Feeds
with coupon, while supplies last!
 See store for coupon details! Limit 10 bags per customer.



26⁷⁵

40-Lb. Equi-Jewel® Rice Bran Pellets
 Highly digestible source of fat for all classes of horses. Useful for intensely worked performance horses, lactating mares, hard keepers and aged horses.
 044034 **Reg. \$29.75**



32⁹⁵

44-Lb. Emerald Valley Speedi-Beet®
 Quick and convenient. Ready in 10 minutes. Ideal fiber source for horses or ponies. Non GM.
 SB44 **Reg. \$36.95**



32⁵³

33-Lb. Strucomix Senior
 Contains easily digestible, high-quality proteins. Fullfills nutritional requirements for senior horses, young growing horses, broodmares and hard keepers.
 CVSXS **Reg. \$34.25**



15⁵⁰

50-Lb. Purina® Strategy®
 Optimal levels of quality protein, vegetable oils, vitamins and minerals offsets common nutritional deficiencies.
 SGX **Reg. \$16.95**

5% OFF ALL GRAIN!



31⁹⁹

40-Lb. Purina Outlast Gastric Support Supplement
 Designed to support proper pH in stressful situations. Flexible feeding as a snack or top-dressed. OUTLAST **Reg. \$35.55**



14⁹⁵

50-Lb. Chaffhay Non-GMO Alfalfa
 Supreme quality, whole leaf alfalfa lightly misted with molasses to enhance fermentation.
 CHAY **Reg. \$16.95**



42⁹⁵

50-Lb. Crypto Aero
 A complete vitamin and mineral supplement supporting hoof growth, cartilage, tendon, joint, lung, capillary strength, immune system, fore and hind gut digestion and intestinal lining, coat, kidney, tendon, and thyroid health.
 AERO50 **Reg. \$47.95**



Reg. \$27.75

Reg. \$12.25

Reg. \$15.53

\$5⁰⁰ OFF Each Bag
with coupon, while supplies last!
 See store for coupon details! Limit 10 bags per customer.



THE CHESHIRE HORSE

Since 1997

New England's Source For Equine, Farm, And Pet Supplies

20th Anniversary Sale

**4 Days Only! Friday - Monday
October 6-9, 2017**

Address

8 Whittemore Farm Rd.
Swansey, NH 03446

Phone

877-358-3001

Special Sale Hours

Friday	8:30 - 7:00
Saturday	9:00 - 6:00
Sunday	10:00 - 5:00
Monday	8:30 - 6:00

Prices Good October 6th - 9th, 2017

Some Exclusions Apply.

29⁹⁹

5-Lb. Mealworm Frenzy
Premium treats for chickens.
698943 Reg. \$39.99



Hot Buys!

15⁷⁹

**6-Lb. Equus Magnificus
The German Horse Muffin
All Natural Horse Treats**
G1001006 Reg. \$21.79



EVER CLEAN



8⁹⁹

**28-Lb. Extra Strength
Unscented Clumping
Cat Litter**

377244 Reg. \$12.99

42-Lb. 377445 **12.79**
Reg. \$24.89

durvet

1⁹⁹

**Duramectin Ivermectin
Paste 1.87% For Horses**

Kills internal parasites. 111070 Reg. \$2.99



WYLLIE GUNNY

5⁹⁹

**Your Choice
20-Qt.**

Flat Back Bucket

Impact resistant polyethylene
resin with stacking ribs.
Assorted colors. 464083 Reg. \$8.99



\$5⁰⁰ carhartt

**Your Choice
Women's Merino
Wool Socks**

Available in grey and
black. Reg. \$9.99

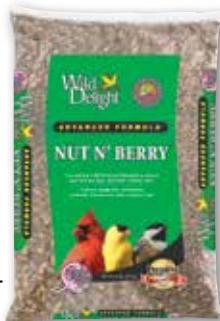


**Wild
Delight**

19⁹⁹

**20-Lb. Nut N' Berry®
Wild Bird Food**

Attracts songbirds,
chickadees, cardinals,
finches and other outdoor
pets. 8300881 Reg. \$27.75



carefresh

9⁹⁹

**Natural™
Premium
Soft Pet
Bedding**

501450 Reg. \$14.79



**FARM
INNOVATORS**

29⁹⁹

**5-Gal. Heated
Flat-Back Bucket**
338591 Reg. \$41.99



**FREE Cheshire
Horse Tee Shirt!**

- In-Store Only -

When You Check In On Facebook
Or Tag Us And Use



#cheshirehorsesale



on Instagram!

Earn Points And Save With The Cheshire Horse Rewards Program!