

YOU'RE INVITED!

Celebrate 21 Years With Us!

21st Anniversary Sale



THE CHESHIRE HORSE Since 1997



Friday - Monday
October 5-8, 2018

Storewide Savings!

Some exclusions apply.

20% OFF

- Apparel & Footwear
- Helmets
- Gifts & Toys

15% OFF

- Horse & Dog Clothing
- English & Western Tack

10% OFF

- Horse Health Care
- Barn Supplies & Fencing
- Pet Food & Supplies
- Livestock Products

5% OFF

- All Grain

Earn Points While You Save With The Cheshire Horse Rewards Program!



Spectacular Giveaways!

#1 Prize!
Smart TV



#2 Prize!
One K Helmet



#3 Prize!
FREE Buckeye Gro 'N Win For A Year



For one horse for one year. Valid for 8 bags of Buckeye Gro 'N Win.

#4 Prize!
FREE Dog or Cat Food For A Year

One 13.5-lb. bag of Signature Pet Food per month for one year. Excludes Venison, Kangaroo, Goat and Guinea Fowl. OR One medium bag per month of any ACANA Heritage Formula.



#6 Prize!
8 Cu. Ft. Wheelbarrow



#5 Prize!
\$250 Cheshire Horse Gift Card



2 Day Huge Vendor Tent!

OCTOBER 5th & 6th

Friday & Saturday

- Prizes Worth Thousands Of Dollars In The Vendor Tent
- Many Product Experts Will Be Available For Questions

Thank You To Our Event Sponsors



Visit us online at cheshirehorse.com

Shop New Fall Styles & Customer Favorites

Apparel & Outerwear For Ladies & Kids
Choose from flannel shirts, jackets, vests and more.



Full Swing® Caldwell Jacket
Available in Taupe Gray, Dark Brown or Wine. 102248 Reg. \$129.99



Troxel® Spirit Helmet
Assorted colors.
KW80503 Reg. \$39.95
Many color options!

Hot Buy!



Tredstep Performance Polo Shirt
Navy/Pink/Green.
KW51564 Reg. \$59.95



Enter To Win!

A pair of MUDS Boots in your choice of style, size & color.
See store for details.



Noble Outfitters™ Apparel & Footwear
Noble Insulated Lunch box FREE with Noble Outfitters purchases of \$100 or more!



20% OFF APPAREL & FOOTWEAR

ARIAT
Apparel & Footwear



BOGS



Outfit the whole family! We have the largest selection of BOGS in New England! Check out our new fall styles for 2018!



Muck® Boots
All in-stock styles for men, women and kids.

Visit us online at cheshirehorse.com

dansko



Dankso® Footwear
10% Off Special Orders!



All Breyer® Items
Pre-order Breyer Justify!
Arriving in time for the holidays.

Special Pre-Order Opportunity!

SAXON**59⁹⁹****Saxon 600D Medium Turnout Blanket**Waterproof, breathable
180 grams of fill.Navy/Grey, Sizes 48" - 84".
WB801898 Reg. \$74.95**21⁵⁰***Your Choice***Weaver® Nylon Overlay Pattern Horse Halter**

Fun fashionable nylon adjustable halters with rolled throat and brass snap. Heat sealed buckle holes. Box stitched at stress points. Assorted patterns. 356785P16 Reg. \$24.50

**9⁹⁵***Your Choice***Poly Lead Rope**

5/8" x 10" long polypropylene lead with sturdy brass snap. Assorted colors. Reg. \$12.50

**15% OFF****EasyBoot Cloud**

Designed to give comfort and support to horses with thin soles, abscesses, founder, laminitic stages, stresses of shipping, recovery after workouts or stalling on hard surfaces.

**6⁹⁵****Roma***Your Choice***PVC Ribbed Bell Boots**

Double tape closure for ease of use. Offers protection from overreaching. Assorted colors. Reg. \$8.99

**15% OFF****All Horse, Dog & Goat Clothing****38²⁵***Your Choice***WeatherBeta Deluxe Goat Coat**

Sizes XS-3XL. We also carry the WeatherBeta Deluxe Goat Coat with neck. Reg. \$44.99

**10% OFF****All Livestock Supplies**

Goat, Sheep, Cow, Alpaca, Llama, and Poultry Supplies.

**2⁵⁰****Weaver® Poly Rope Sheep Halter**

BL357840 Reg. \$2.95

**SPECIAL SADDLE DEALS!****English, Western and Endurance Saddles. 7 day saddle trials.****BATES****WINTEC****ABETTA.**Visit us online at cheshirehorse.com

Hot Buy!

99¢ Ea.

Triumph Super Biscuits
Pumpkin and Cinnamon Flavor.
Fortified with vitamins and minerals, no artificial preservatives, flavors or color. Made in USA.
486181 Reg. \$1.95

Taste of the Wild

Earthborn

OPEN FARM

SAVE \$6-\$10 OFF

Save \$6.00 on all Earthborn 28 lb. bags. Reg. \$45.99-\$51.99
Save \$6.00 on all Taste Of The Wild 30 lb. bags. Reg. \$46.95-\$49.95
Save \$10.00 on all Open Farm Large bags. Reg. \$71.99-\$79.99

Vetericyn plus

10% OFF

PLUS \$3.00 Off On Vetericyn Wound Care Products
\$4.00 Off On Foamcare Shampoos

Signature

Zignature® Dog Food
Full line of all flavors in stock.
Trial bags available.

Grandma Lucy's

7⁹⁹

Grandma Lucy's Organic Dog Treats
100% USDA Organic. All natural. 100% human quality ingredients. Oven baked.
14 oz. 46122006 Reg. \$8.99

Organic Pumpkin
Even Baked Dog Treats
Made with 100% Human-Quality Ingredients for Dog

Eat them yourself too!

10% OFF

True Hemp Treats
Assorted flavors.

trueleafpet

true hemp SUPPLEMENT STICKS
CALMING CALMANT
HIP+JOINT
IMMUNE+HEART

STEVE'S REAL FOOD

the honest kitchen

Stella & Chewy's
Only the good stuff!

ZIWI Peak

Grandma Lucy's

K9 Natural
Naturally Better Nutrition

PRIMAL PET FOODS INC.
SYNTHETIC-FREE **CARNA4**
HAND-CRAFTED PET FOOD

Friday & Saturday
OCTOBER 5th & 6th

FREE
One-On-One Pet Nutrition Consultations & Advice Reading Pet Food Bags!

nutramax

22⁹⁹

Cosequin®DS Soft Chews
Maximum Strength plus MSM and Boswellia. Supports mobility for a healthy lifestyle. 60 ct.
070076 Reg. \$26.49

COSEQUIN DS
PROFESSIONAL LINE
FOR DOGS OF ALL SIZES
FOR DOGS OF ALL SIZES
60 Soft Chews
JOINT HEALTH SUPPLEMENT
WITH MSM & BOSWELLIA
FOR MOBILITY SUPPORT

PetSafe

WORKS WITH YOUR SMART PHONE!

SMART DOG® Trainer
75 Inks / Rechargeable

10% OFF

Smart Dog® Remote Trainer RX & Adapter
536288

10% OFF

Your Choice Specialty Pet Feed
We have the largest selection in the area. Give your pet the most biologically appropriate diet there is!

Hot Buy!

6⁹⁵ Shires

Your Choice
40" Shires
Slow Feed Hay Net

Assorted colors. BL1024 Reg. \$7.95



Hot Buy!

Behlen
COUNTRY

78⁵⁰

5-Gal. Behlen® Insulated Bucket
It keeps water warm in cool weather and cool in warm weather. Heavily insulated with no electricity required for a no fire hazard design. 54140058 Reg. \$94.95



4⁶⁰
Per Bag

Vermont Pine Shavings

3 cu. ft. bale. Made in VT. Plastic bag. VTPS Reg. \$4.90



\$100 OFF

725⁰⁰

84" x 72" x 84" Hay Hut
A robust, durable and UV stabilized covered hay feeder made of polyethylene. These feeders protect hay from inclement weather, saving you money. They reduce labor costs and minimize pasture stress!
HAYHUT Reg. \$825.00



21,000⁰⁰



Safe. Secure. Smart

Frontier 2+1 Gooseneck Horse Trailer

2 straight load stalls and a side load front box stall. Constructed with a 100% Box Tube aluminum frame. Features tandem 7000-pound dexter torsion ride axles with 4-wheel electric brakes with a safety break-away kit. 84"W x 22"L x 90"H. GW065628 Reg. \$24,950.00



Handmade Amish Chicken Coops

Various sizes and styles available!

Hot Buy!

119⁹⁹

Scenic Road Wheelbarrow
Amish-made, heavy duty poly, best on the market. 581143 Reg. \$149.99



Hot Buy!

7²⁹

Sani-Care™ Premium Hardwood Bedding

Super absorbency, less water, long lasting, heat treated and 100% dust free. SC17 Reg. \$8.25



18⁹⁹

30-Lb. Hanging Poultry Feeder

14" feeder pan. Constructed of heavy gauge galvanized steel. 408107 Reg. \$23.99



BEKAERT

179⁹⁹

3" x 3" x 4" Goat Fence

Black. 200' rolls. 118225 Reg. \$352.50



10% OFF

Safe Fence Electric System

1 1/2" Polytape. Electric safe fence. 825' Roll. KW51591



Hot Buy!

72⁵⁰

6-Bar Galvanized Round Pen Panels

1-5/8" tube, 20 gauge, 12'W x 5'H. Pin hookup. Various mesh and tube gate panels are also available. BGCP6B6P Reg. \$89.95



119⁹⁹

10-Frame Complete Bee Hive Kit

Pre-assembled for easy set up & use. Includes telescoping outer cover, vented inner cover, 10-frame 9.5" deep hive body, 9.125" wooden frames with wax-coated black plastic foundation, screened bottom board, mite grid & entrance reducer. Bees & other supplies must be purchased separately. 052832 Reg. \$149.95



Visit us online at cheshirehorse.com

Buy 1 Get 1 FREE!

HIMALAYAN

2-Lb. Himalayan Rock Salt
100% all natural with 36" rope included. 041004 Reg. \$6.99

Hot Buy!

12⁹⁹ 
32-Oz. Shapley's™ Original M-T-G™

Time tested solution for skin healing and hair growth. Safe and effective for dogs, cats, small animals and livestock. 076022 Reg. \$15.89



Hot Buy!

16⁷⁹ 
16-Oz. Detangler & Shine

Concentrated pure conditioning. Detangles as you rub. Penetrates below the surface. Repels dirt, dust and sand. 411913 Reg. \$23.49



Hot Buy!

6⁹⁹ 
5-Lb. PopperMints Treats
Nutritious horse treat packed with vitamins and minerals. 698763 Reg. \$10.95



Hot Buy!

29⁹⁹
2.5-Gal. Cocosoya® Oil Supplement
Rich in Omega 3, 6 and 9 fatty acids for horses. COCO25 Reg. \$39.50



9⁹⁵ 
240g TOTAL Pre & Probiotic Supplement

Rebalances and supports total digestive health. 079148 Reg. \$15.89



11⁹⁹ 
4.5-Lb. Daily Gold™ Stress Relief
Natural blend contains Montmorillonite clay to buffer acid and bind toxins in horse's digestive system. 56680 Reg. \$13.79



8⁹⁹ 
2.25-Lb. Pure MSM Powder
Joint care. 90058 Reg. \$14.99



Hot Buy!

21⁹⁹
1.625-Lb. Quietex™ II Focusing & Calming Pellets
Easy-to-give pellets. 274046 Reg. \$27.89



39⁹⁵
4-Lb. Remission
Horse probiotic supplement. 90284 Reg. \$46.50



29⁹⁹ 
30-Lb. Renew Gold Horse Feed
A unique formulation of energy dense, low starch, premium quality ingredients. RENEW30 Reg. \$39.75



45⁹⁹ 
20-Lb. Horseshine®
A nutritious flax omega supplement. HS20 Reg. \$52.99




MannaPro

14⁹⁹ 
20-Lb. Apple Wafers Horse Treats
Designed to provide a nutritional treat or reward for your horse. Great for training. 58553220 Reg. \$17.99



9⁹⁸ 
32-Oz. Showsheen Hair Polish
Repels dirt, dust and stains to save grooming time. 566969 Reg. \$12.99



Saturday
OCTOBER 6th
Cosequin® Day

Sign Up To Win A Cosequin Prize Bucket! Bonus Giveaways And Special Prices!



Visit us online at cheshirehorse.com

BUCKEYE FEEDS

GRO 'N WIN ALFA
FOR HORSES OF ALL LIFE STAGES

EQ8[®] SENIOR GUT HEAL
FOR MATURE HORSES

EQ8[®] GUT HEALTH
FOR MATURE HORSES

Reg. \$26.50 Reg. \$25.50 Reg. \$25.50

\$5.00 OFF Each Bag
All Buckeye[®] Feeds
with coupon, while supplies last!
See store for coupon details! Limit 10 bags per customer.

EQUI-JEWEL
Stabilized Rice Bran Pellet
with Calcium Carbonate for
All Classes of Horses

26⁷⁵

40-Lb. Equi-Jewel[®] Rice Bran Pellets
Highly digestible source of fat for all classes of horses. Useful for intensely worked performance horses, lactating mares, hard keepers and aged horses.
044034 Reg. \$29.75

Speedi-Beet
Quick Feeding Best Day Ever

33⁷⁵

44-Lb. Speedi-Beet[®]
Ready in 10 minutes. Ideal fiber source for horses or ponies. Non GMO.
SB44 Reg. \$36.95

Strucomix Senior

32⁵³

33-Lb. Strucomix Senior
Contains easily digestible, high-quality proteins. Fullfills nutritional requirements for senior horses, young growing horses, broodmares and hard keepers.
CVSXS Reg. \$34.25

PURINA

STRATEGY
PROFESSIONAL FORMULA 44

15⁹⁹

50-Lb. Purina[®] Strategy[®]
Optimal levels of quality protein, vegetable oils, vitamins and minerals offsets common nutritional deficiencies.
SGX Reg. \$16.95

5% OFF ALL GRAIN

PURINA

OUTLAST
GASTRIC SUPPORT SUPPLEMENT

31⁹⁹

40-Lb. Purina[®] Outlast[™] Gastric Support Supplement
Designed to support proper pH in stressful situations. Flexible feeding as a snack or top-dressed. OUTLAST
Reg. \$35.55

Chaffhaye

ALFALFA

Chaffhaye

14⁹⁵

50-Lb. Chaffhaye Non-GMO Alfalfa
Supreme quality, whole leaf alfalfa lightly misted with molasses to enhance fermentation.
CHAY Reg. \$16.95

KALMBACH FEEDS

RIGHT CHOICE

SOLUTIONS 14

Buy 3 Get 1 FREE!

Solutions[™] Right Choice[®] 14% Horse Pellets
A pelleted feed formulated for mature horses at work or maintenance. Contains essential vitamins, minerals and amino acids. RCS14P Reg. \$14.20

KALMBACH FEEDS

LAYER Pellets

LAYER Crumbles

\$5.00 OFF Each Bag
Layer Pellets and Crumbles with coupon, while supplies last!
See store for coupon details! Limit 10 bags per customer.

KALP Reg. \$12.25 KALC Reg. \$15.53

21st Anniversary Sale

4 Days Only! Friday - Monday
October 5-8, 2018



THE CHESHIRE HORSE

Since 1997

New England's Source For Equine, Farm, And Pet Supplies

Address

8 Whittemore Farm Rd.
Swanzey, NH 03446

Phone

877-358-3001

Store Sale Hours

Friday	8:30 - 7:00
Saturday	9:00 - 5:00
Sunday	10:00 - 5:00
Monday	8:30 - 6:00

Prices Good October 5th - 8th, 2018

Exclusive Doorbuster Deals!

Some Exclusions Apply.

29⁹⁹



5-Lb. Mealworm Frenzy
Premium treats for chickens.
698943 Reg. \$39.99

Compare to Frontline Plus!

ZoGuard
11⁹⁹

ZoGuard
for Cats & Dogs
KW31521, 699787 Reg. \$22.99



10⁸⁹

Zimecterin Gold Ivermectin Paste Dewormer
Kills internal parasites.
274181 Reg. \$13.99



5⁰⁰



Your Choice
Women's Merino Wool Socks
Assorted colors. Reg. \$9.99



19⁹⁹



20-Lb. Nut N' Berry® Wild Bird Food
Attracts songbirds, chickadees, cardinals, finches and other outdoor pets. 8300881 Reg. \$27.75

14⁹⁹

30 x 40
Deluxe Pet Bed
684859 Reg. \$28.99



6⁹⁹

Your Choice
5-Gal. Flatback Bucket
Impact resistant polyethylene resin with stacking ribs. Assorted colors.
KW15575 Reg. \$8.99



9⁹⁹



Natural™ Premium Soft Pet Bedding
501450 Reg. \$14.79

9⁸⁹

28-Lb. Unscented Extra Strength Clumping Cat Litter
377244 Reg. \$12.99
42-Lb. 377445 **13.89**
Reg. \$24.89



2⁹⁹

Delta Orbital Sprayer
You can hold the bottle in any position to dispense the liquid. 074219 Reg. \$3.99



FREE Cheshire Horse Tee Shirt!

- In-Store Only - While Supplies Last -
When You Check In On Facebook Or Tag Us And Use
#cheshirehorsesale
on Instagram!



Earn Points And Save With The Cheshire Horse Rewards Program!